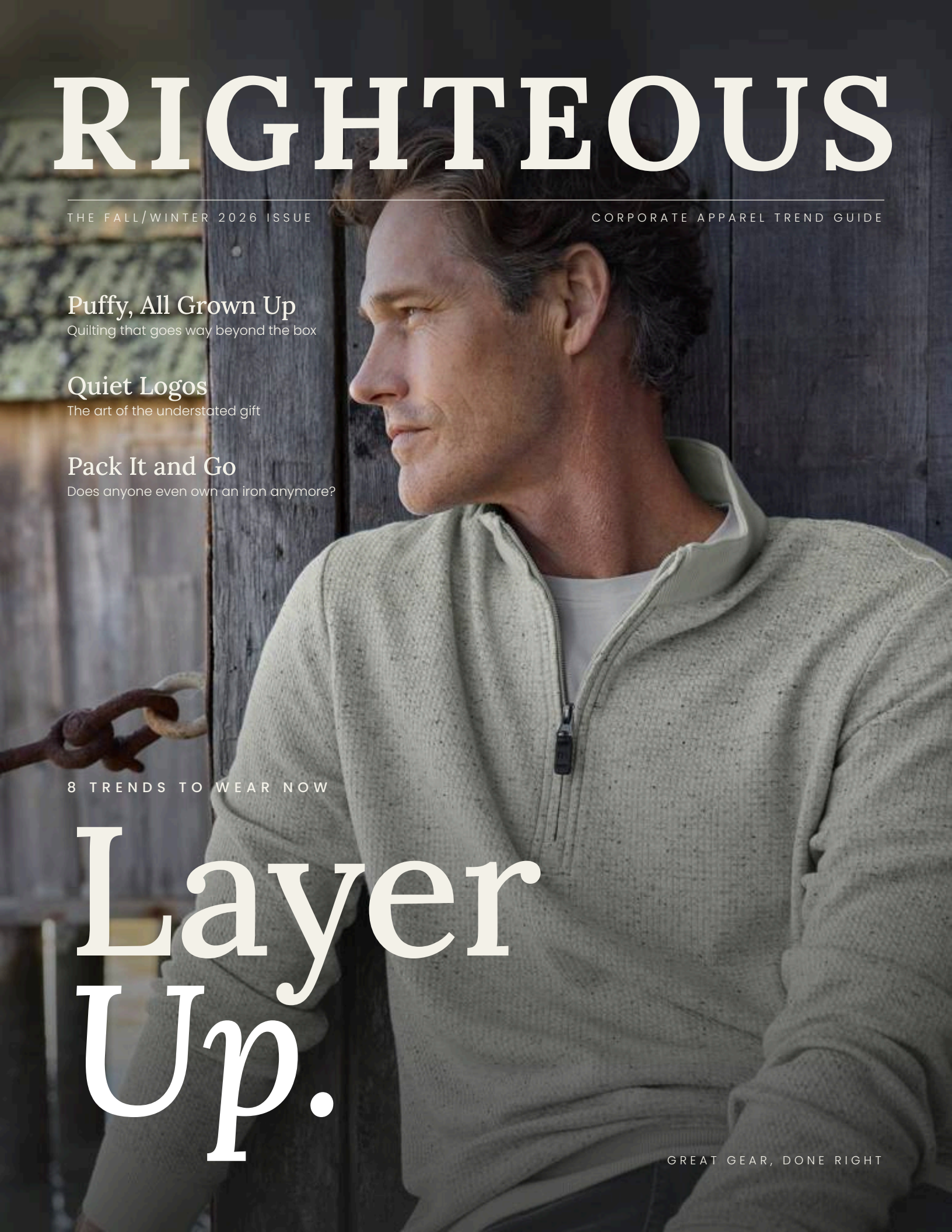


RIGHTEOUS



THE FALL/WINTER 2026 ISSUE

CORPORATE APPAREL TREND GUIDE

Puffy, All Grown Up

Quilting that goes way beyond the box

Quiet Logos

The art of the understated gift

Pack It and Go

Does anyone even own an iron anymore?

8 TRENDS TO WEAR NOW

Layer Up.

GREAT GEAR, DONE RIGHT



FROM THE EDITORS

Your team's wardrobe is ready for a *refresh*.

Corporate apparel used to follow a simple formula: a polo, a color (black, grey or navy), a logo on the left chest. That formula still has its place. But this season, there is so much more to love.

The gear arriving for fall and winter 2026 has personality, comfort and range. Softer fabrics that feel like the weekend. Jackets built for the trail and the parking lot alike. Logos that whisper instead of shout when the moment calls for it. And colors pulled straight from the landscape instead of the supply closet.

We put this issue together to help you sort through what is new and find what fits *your* people, whether they are out in the field, on the floor or in the board room. Every story ends with a few ideas you can put to work right away.

So grab a cozy sweater (very on trend) and enjoy. When something sparks an idea, we would love to help you bring it to life.

Warmly,
Your friends at Righteous

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NO. 01 | COLOR

Color Beyond the Classics

Black, grey and navy, meet the rest of the color wheel.

Color Beyond the Classics

For years, corporate apparel lived in a very small closet: black, grey and navy, with the occasional burst of brand color on a special occasion. This season, that closet door is wide open.

Corporate identity apparel is showing up in the trendier colors that follow the seasons, and teams are loving it. **Earth tones** like olive, rust, clay and warm brown feel grounded and approachable. **Muted**

neutrals such as oatmeal, stone and soft taupe look polished without trying too hard. And **seaside vibes**, think sea glass, faded denim and sandy khaki, bring a relaxed, breezy energy to outerwear and casual gear alike.

The happy surprise? Most logos look *more* sophisticated against a rich neutral than they ever did against basic black.

“Your logo often looks more sophisticated against a rich neutral than it ever did against basic black.”

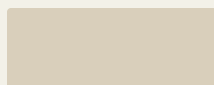
THE PALETTE



Olive



Rust



Oatmeal



Fog



Sea Glass



Faded Denim



The Edit PIECES TO SHOP THE LOOK



The Rust Hoodie

Earth tone fleece, the easiest way in.



The Crew Knit

Oatmeal or fog, the easiest neutral.



The Half Zip Fleece

Cloud blue, a seaside favorite.

STYLE TIP Keep your core colors for everyday uniforms, then add a limited seasonal color drop to your company store.



NO. 02 | OUTERWEAR

Puffy, All Grown Up

Quilting that goes way beyond the box.

Puffy, All Grown Up

Remember when every puffy vest looked exactly the same? Those days are behind us.

This season's quilting goes well beyond the box, with chevrons, waves, diamonds and channel stitching that give a familiar favorite a whole new look.

The range is wide. On one end are **lightweight indoor/outdoor styles**, perfect for chilly offices and in-between weather. On the other are **serious baffled**

builds made for real adventures in the great outdoors. The puffy vest has grown up into many expressions, and there is one that is right for your environment.

Here is the detail decorators love: many styles include **inner lining embroidery access**, so the back of your logo stitching disappears inside for a clean finish on both sides.

"The puffy vest has grown up into many expressions, and there is one that is right for your environment."



The Edit PIECES TO SHOP THE LOOK



The Light Vest

Chevron or wave quilting, office to commute.



The Quilted Liner

Onion quilting, light enough for the office.



The Hidden Stitch

Embroidery access, clean inside.

STYLE TIP Offer a light vest for office teams and a heavier baffled jacket for field teams, in the same color family.



NO. 03 | FABRIC

Natural Fibers Come Home

Soft, breathable and built to last.

Natural Fibers Come Home

Natural fibers are making a real comeback. For some, it is about increased sensitivity to synthetics. For others, it is simply the softness, breathability and sustainability that natural materials bring. Either way, people can feel the difference.

The good news: there are options for every budget, with **cotton leading the way**. **Pima cotton** is impossibly smooth and holds up wash after wash.

Merino wool blends regulate temperature and resist odor, which makes them layering heroes. **Cashmere** is the ultimate thank you. And **leather** accents on bags, portfolios and patches age beautifully.

A garment that feels good gets worn often, and that means more impressions for your brand and less waste over time.

“A garment that feels good gets worn often, and that means more impressions for your brand.”

KNOW YOUR FIBERS

Pima Cotton

Everyday luxury

Merino Blend

The layering hero

Cashmere

The big thank you

Leather

Ages beautifully



The Edit PIECES TO SHOP THE LOOK



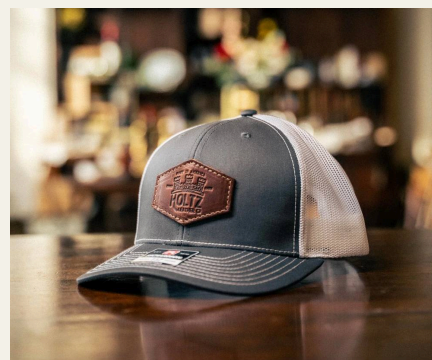
The Ring Spun Tee

Heavyweight cotton, soft from day one.



The Merino V Neck

Washable merino, layered under a field coat.



The Leather Patch Cap

Real leather, debossed not printed.

STYLE TIP Upgrade your most worn item, usually the tee or polo, to a premium cotton option.



NO. 04 | FIT

Sophisticated Comfort

All the feel of your favorite loungewear, all the polish of the board room.

Sophisticated Comfort

Like the feel of your lounge pants but still want to be taken seriously at work? There is a style for that.

New performance bottoms offer plenty of stretch and that soft, yoga pant feel, all cut into **work ready silhouettes** that look tailored and sharp. Move freely all day and never feel underdressed in the board room.

“Move freely all day and never feel underdressed in the board room.”

Then layer on top. This season's **quarter zips, pullovers, blouses and tops** take work seriously while delivering the tactile, sensory comfort people love about loungewear: brushed interiors, buttery knits and fabrics that drape and move with you.

When people feel good in what they wear, they wear it proudly. That is exactly what you want from a branded apparel program.



The Edit

PIECES TO SHOP THE LOOK



The Stretch Trouser
Yoga pant feel, tailored look.



The Soft Full Zip
Heathered knit, porch to office.



The Popover Blouse
Buttery soft with an easy drape.

STYLE TIP Order samples and let a few team members test drive them. Comfort is best judged in person.

A woman with long, wavy brown hair is smiling and looking off to the side. She is wearing a dark gray quilted jacket over a black top. She is standing in a modern office environment with a white desk, a laptop, and a white mug visible in the background.

NO. 05 | TRAVEL

Pack It and Go

Does anyone even own an iron anymore?

Pack It and Go

When travel calls, for work or for leisure, you need gear that comes out of the suitcase ready to wear. No steaming, no pressing, no hunting for the hotel iron.

That is why **packable, wrinkle resistant garments** are the top choice for teams on the go. Look for fabrics

that shake out smooth, hold their shape through a long day and still look meeting ready after a red eye.

This trend is made for sales teams, trade show crews, traveling technicians and leaders who live out of a carry on. It is also a thoughtful gift, because packable pieces quickly become everyone's go to for personal trips, too.

“Gear that comes out of the suitcase ready to wear. No steaming, no pressing, no hunting for the hotel iron.”



The Edit PIECES TO SHOP THE LOOK



The Travel Blazer

Stretch knit, packs without a crease.



The Packable Puffer

Channel quilting that packs down small.



The Everyday Pack

Commute to carry on.

STYLE TIP Build a road ready kit for traveling teams and have it shipped straight to each person, ready to go.



NO. 06 | GIFTING

Quiet Luxury, Quiet Logos

High end brands meet low visibility branding.

Quiet Luxury, Quiet Logos

When a garment is meant as a gift in a high perceived value moment, think executive gifts, client appreciation or milestone recognition, the move is to keep the logo on the down low.

Instead of the classic left chest, try a **hem label** with a small, tasteful mark. Or a **tonal silicone application** on the sleeve for texture without contrast. Or an

interior location, like a neck tape or inner placket, that only the wearer knows is there.

Understated branding lets a premium garment shine, and it turns your gift into something people actually wear on their own time.

Then finish the experience with **custom ribbon and presentation boxes** for a retail level unboxing that makes recipients feel truly valued.

“Keep the logo on the down low, and let the quality do the talking.”

WHERE THE LOGO GOES

Hem Label

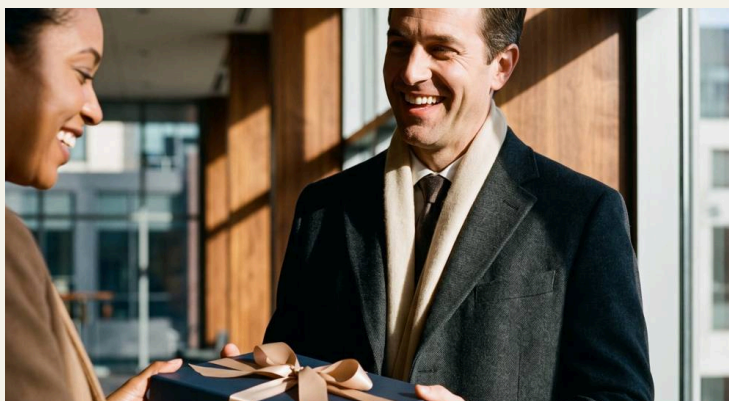
A small mark near the bottom edge

Tonal Sleeve

Silicone, texture without contrast

Interior

Neck tape, placket or lining



The Edit PIECES TO SHOP THE LOOK



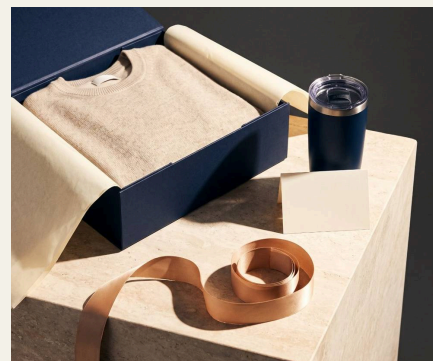
The Hem Label

Small mark, big impression.



The Tonal Sleeve

Texture, not contrast.



The Gift Set

Boxed, ribboned and ready to hand off.

STYLE TIP Pair a premium brand piece with a subtle hem or sleeve mark for your most important gifts.



NO. 07 | STYLING

Less Tucking, More Layering

From cold meeting rooms to sunny window corners.

Less Tucking, More Layering

Many new styles for fall and winter 2026 are **designed to be worn untucked**. Straight hems and relaxed cuts look clean and intentional on their own, no belt check required.

Layering is the natural next step. It gives your team weather changing flexibility for days that take them outside, then back inside, then out again. From cold

meeting rooms to sunny window corners, the right layers let people adjust in seconds and stay comfortable all day.

Build your pieces in a coordinating color story, and your team will look pulled together no matter which layers they reach for.

“The right layers let people adjust in seconds and stay comfortable all day.”

THE LAYERING FORMULA

1. Base

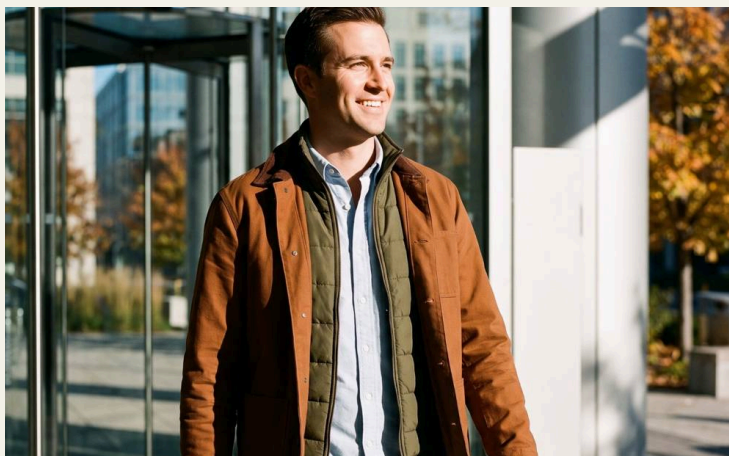
Untucked polo, tee or woven

2. Mid

Quarter zip, fleece or quilted vest

3. Outer

Soft shell, packable puffer or work jacket



The Edit PIECES TO SHOP THE LOOK



The Untucked Polo

A shirt collar polo made to hang.



The Quilted Vest

A light layer over a crewneck.



The Full Stack

Base, mid and outer together.

STYLE TIP Offer layering bundles in your company store so employees can build a complete look in one step.



NO. 08 | WORKWEAR

Rugged Good Looks

Yellowstone vibes, whether you work outdoors or not.

Rugged Good Looks

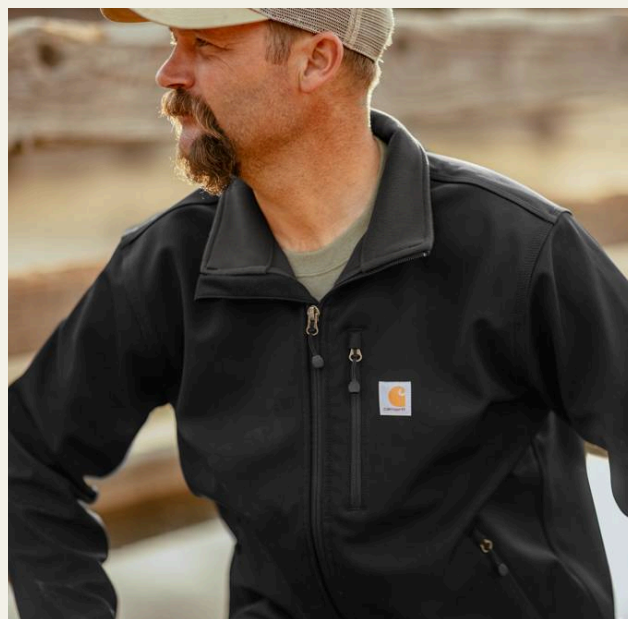
There is a lot of love this season for rugged, ranch inspired style with serious Yellowstone vibes, whether your team works in the great outdoors or not.

Think durable canvas and duck cloth, corduroy collars, sherpa linings, heavyweight flannels and earthy colors that look even better with a little wear.

These pieces have structure and substance, and they bring a sense of purpose to everyday dress.

For field crews, construction and manufacturing teams, the durability is real. For office and hospitality teams, it adds warmth and character. Either way, there is something about the heft of a good work jacket that just makes you feel like getting things done.

“There is something about a good work jacket that just makes you feel like getting things done.”



The Edit

PIECES TO SHOP THE LOOK



The Canvas Jacket

Duck canvas that looks better with wear.



The Heavy Flannel

Brushed, warm, made to last.



The Patch Cap

A woven patch on rugged canvas.

STYLE TIP A canvas work jacket makes a standout reward for tenure or safety milestones.

PUTTING IT ALL TOGETHER

The Wardrobe *Edit*

You don't need to chase every trend. The best collections pick two or three ideas that fit your culture and environment, then do them really well. Here are four ways to mix and match.



The Office & Hybrid Look

Stretch trousers, a soft quarter zip and a lightweight quilted vest in a muted neutral.



The Field Crew Look

A canvas work jacket, heavyweight flannel and baffled puffer in earth tones.



The Front of House Look

A washed denim shirt and a bistro apron, polished from open to close.



The Gift & Recognition Look

Natural fibers, premium brands and a quiet logo, finished in a presentation box.



BEFORE YOU ORDER

Your five step season plan.

- 1 **Start with your people.** Where do they work, what is the weather like and how do they move through the day?
- 2 **Choose two or three trends** that fit your brand and culture.
- 3 **Pick a color story** that complements your logo and core colors.
- 4 **Request samples** so your team can feel the fabrics and check the fit.
- 5 **Plan ahead for the holidays.** Seasonal styles and colors can sell through quickly, so earlier is always better.

Ready to *layer up?*

Whether you are refreshing a uniform program, adding a seasonal drop to your company store or planning a gift people will actually keep, we would love to help you find the right pieces and make them look their best.

Reach out to your Righteous account manager, or say hello below.

CALL

(503) 655-1227

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